2019 MEDICAL INNOVATION SUMMIT
Caring for Every Life through Innovation
October 21–23 | Cleveland, OH
Cleveland Clinic
Innovations
Strategize. Discover. Ignite.
Innovation. A cornerstone at Cleveland Clinic, allowing nearly a century of world-class patient care and the inspiration for the first-of-its-kind Medical Innovation Summit. Here, clinicians, strategists, and ground-breakers join our renowned experts to discuss, disrupt and deal head-on with the issues confronting today’s healthcare ecosystem. Now 17-years-strong, 2019 tackles AI, new drug discovery, non-traditional participants and personalization in healthcare, focusing on the economics of it all. And in true Cleveland Clinic fashion, never losing sight of the care in healthcare. Survivors and thrivers abound from patients to partners with innovation catalyzing all change.

Don’t miss the summit that started it all.
THE NUMBERS

Attendee by Industry Breakdown

- Industry
- Academia
- Investment/Private Equity
- Services/Consulting/Legal
- Government
- Media
- Payer

42 media placements

111,640,000+
in estimated impressions
Notables: The Plain Dealer, CNBC, Ideastream

16+ countries

165 speakers

10 networking opportunities

40 sessions

5 keynotes

26 breakouts

9 plenary
WHY ATTEND

Connect with the methods, motivation and manpower to impact real change.

Strategize to streamline care and shake-up communications.

Discover emerging technologies and companies with actionable ideas for moving healthcare, patientcare forward.

Ignite an internal drive to improve operational, technological, and patient outcomes in these changing times.
Presenting
$200K
Premier naming rights and highest level of promotion with exclusive sponsorship of the Tuesday networking reception.

Title
$75K
Extensive single day sponsor promotion with private meeting space and choice of single break sponsorship.

Transformer
$55K
Direct connectivity to Summit speakers and private roundtable discussion with Cleveland Clinic thought leaders.

Champion
$30K
Exclusive sponsor developed content email to Summit attendees and access to private reception to network with Summit experts and opinion leaders.

Leader
$15K
Increased mobile app presence with company profile page and ability to show ROI with conference lead retrieval.

Innovator
$7,500
Company visibility in Connections Gateway with allocated exhibition space and logo placement on conference marketing collateral.

To discuss sponsorship opportunities, or to customize a package for your organization, please contact:

Susan Bernat
General Manager, Cleveland Clinic Innovations
T: 216.444.5538 E: bernats@ccf.org
# Sponsor Innovation

<table>
<thead>
<tr>
<th>VISIBILITY &amp; THOUGHT LEADERSHIP</th>
<th>Presenting</th>
<th>Title</th>
<th>Transformer</th>
<th>Champion</th>
<th>Leader</th>
<th>Innovator</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premier Naming Rights</td>
<td>$200,000</td>
<td>$75,000</td>
<td>$55,000</td>
<td>$30,000</td>
<td>$15,000</td>
<td>$7,500</td>
</tr>
<tr>
<td>Exclusive Reception Sponsor</td>
<td>Tues. Social</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Break Sponsorship</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Private Meeting Space</td>
<td>All Days</td>
<td></td>
<td>1 Day</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Roundtable with Cleveland Clinic thought leaders</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Assisted Scheduling with MIS Speakers</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dedicated email to Attendees post MIS</td>
<td>1^2</td>
<td>$2^2</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Private Reception</td>
<td></td>
<td>$5</td>
<td>$3</td>
<td>$2</td>
<td>$1</td>
<td></td>
</tr>
<tr>
<td>Promotion on Digital Platforms</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Banner ad in event App</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lead Retrieval</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Add'l Fee</td>
</tr>
<tr>
<td>Logo placement on MIS materials</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Website</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Signage</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>App</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>All-inclusive MIS Passes</td>
<td></td>
<td>$30</td>
<td>$25</td>
<td>$20</td>
<td>$8</td>
<td>$5</td>
</tr>
<tr>
<td>Exhibit Space: 10x10 in Connections Gateway</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Register Today!
CLEVELANDCLINIC.ORG/SUMMIT